

Canon (UK) Spring 2015 Cashback promotion Terms & Conditions

1. PROMOTIONAL PRODUCTS, PROMOTIONAL PERIOD AND PARTICIPANTS

- 1.1. This promotion is only available on purchases made of any of the products listed below/attached (the "**Promotional Products**") within the United Kingdom ("**UK**") or Republic of Ireland ("**ROI**") from a UK or ROI retailer between **Thursday 5th March 2015** and **Wednesday 6th May 2015** inclusive (the "**Promotional Period**"). Promotional Products can be sold as a camera body only or part of a lens kit or bundle **but only ONE claim can be made per kit or bundle**. So if a kit includes two Promotional Products, the Participant will need to pick one product against which to make a claim. Purchases must be genuine purchases for cash or its equivalent.
- 1.2. All Participants must be aged 18 or over and must be resident in the EU ("**Participant**").
- 1.3. All Participants are deemed to have agreed to be bound by these terms and conditions.
- 1.4. All products must be purchased within the UK or ROI from a UK or ROI retailer, (except from the Dixons' Travel stores, which are excluded from this promotion) and must have been supplied and distributed to retailers by Canon UK Ltd ("**Canon**") or Canon group companies located in the European Economic Area or Switzerland (**EEA**). Please check with your retailer that this is the case to help avoid disappointment. Internet stores must have a ".co.uk" or "ie" web address and/or display a registered/postal address in the UK or ROI.
- 1.5. All Promotional Products must be new and genuine Canon products. Purchases of second hand, refurbished or reconditioned products, or products which are counterfeit or infringe the intellectual property rights of the Canon group of companies in any way (for example, including but not limited to parallel or "grey" products) will not qualify under this promotion. To learn more about parallel products see <http://www.canon.co.uk/greymarket>.

2. HOW TO PARTICIPATE

- 2.1. To enter the promotion, the Participant must purchase a Promotional Product within the UK or ROI from a UK or ROI retailer during the Promotional Period AND submit a valid claim online between 00.01 on Thursday 5th March 2015 and midnight on Friday 5th June 2015.
- 2.2. Claims must be submitted by fully and correctly completing (including specifying a valid EEA product serial number) a claim form online, at www.canon.co.uk/springcashback or www.canon.ie/springcashback. Participants will need to scan, upload and attach to the online claim form a copy of their till receipt, or order confirmation for internet purchases. Participants will then receive an email confirming that their claim has been received. If you do not receive a confirmation email

within 24 hours of processing your claim, or do not have access to a computer, please contact our **Claim Hotline on 0800 044 3251**.

2.3. The Promotional Products are subject to availability while stocks last. Canon will not be liable for the failure of retailers to fulfill orders of Promotional Products during the Promotional Period.

2.4. Canon will not process any claims received after the closing date for receipt of claims of **midnight on Friday 5th June 2015**. Canon will not process claims which are in its opinion incomplete or illegible. Canon will not be responsible for claims delayed or not successfully received.

2.5. Only one claim per Promotional Product purchased may be made.

2.6. Claims by businesses or individuals who make bulk purchases (being more than 10 Promotional Products during the Promotional Period, other than where the relevant products are comprised in kits or bundles as described in clause 1.1) will not be eligible to enter this Promotion.

2.7. This promotion cannot be redeemed in conjunction with any other promotion.

3. CASHBACK

3.1. Participants will receive Cashback in the amounts shown for purchases of Promotional Products.

3.2. Upon receipt and verification of the claim, Canon will arrange for a direct BACS transfer payment to the Participant's bank account. No alternative arrangement will be entered into and no cash or cheque will be provided.

3.3. Canon will endeavor to transfer via BACS within 28 days of receipt of a complete and valid claim.

3.4. Where a Participant fails to select one of the currencies offered on the claim form, one may be allocated at Canon's absolute discretion.

3.5. Only one BACS payment will be issued per valid claim.

3.6. If you are UK VAT registered and you receive a cashback, it may reduce the taxable value of your purchase and so you may need to reduce your input tax accordingly.

4. MIX AND MATCH

4.1. If you buy two qualifying products within the promotional period you are entitled to claim a free gift – hdbook worth up to £99/€120 RRP. This applies to any combination of two listed products, bought on any day over the length of the promotion.

4.2. When you have made your second, qualifying purchase you will be sent an email communication with a unique claim code and instructions of how to claim your free gift.

4.3. This gift is a set product and is non-transferable.

4.4. Your claim code will be valid for six months and will not be extended after this time.

5. THE PROMOTER

5.1. The promoter is Canon (UK) Ltd. of Woodhatch, Reigate, Surrey, RH2 8BF.

6. DISCLAIMERS

- 6.1. To the fullest extent permitted by law, Canon shall not be liable for any loss, damage or injury of any nature howsoever caused, sustained by any Participant under this promotion. However, nothing in these rules shall have the effect of excluding or restricting Canon's liability for personal injury or death caused by the proven negligence of Canon's employees or agents.
- 6.2. Canon reserves the right to void, amend, and/or change this promotion at any time without incurring any liability whatsoever.
- 6.3. Canon reserves the right to audit any claims to ensure compliance with these terms and conditions and to request additional information and supporting documents. Canon reserves the right to exclude claims and/or Participants if it suspects that the promotion is being abused in any way. Canon's decisions in relation to the promotion are final and no correspondence will be entered into.

7. DATA

- 7.1. Canon (UK) Ltd. is the Data Controller for the purpose of the Data Protection Act 1998 ("DPA") in respect of any personal data supplied by Participants. Any personal data submitted to us will be processed by Interpay Sales Promotions, IDA Business & Technology Park, Ring Road, Kilkenny, Ireland for the purpose of administering this Promotion and, if applicable, for marketing purposes – in cases when Participants have opted-in to receive marketing communication from Canon.
- 7.2. If Participants do not wish for their contact information to be used for marketing purposes or to enable Canon to contact them in future regarding similar promotions, they should NOT check the relevant "opt-in" box when completing the claim form.

8. LAW AND JURISDICTION

- 8.1. These terms and conditions and any disputes arising out of or in connection with them shall be governed by and construed in accordance with the laws of England and will be subject to the non-exclusive jurisdiction of the English courts.