

## PROMOTIONAL TERMS AND CONDITIONS

### Terms and Conditions Free 4-Star Hotel Stay Promotion

#### The Promotion

1. Purchase a qualifying Epson printer or a qualifying Epson printer and two multipack inks as identified below ("**Epson Products**") from 17<sup>th</sup> November 2014 00:01 until 18<sup>th</sup> January 2015 23:59 ("**Promotion Period**") and claim one night (with the purchase of a qualifying Epson printer) or two consecutive nights (with the purchase of a qualifying Epson printer together with two multipack inks) free stay in a 4-Star hotel. If claiming for two nights stay the multipack inks must be purchased in the same transaction. Free Gift (hotel night) value varies by hotel.
2. This Promotion is only open to persons above the age of eighteen (18) and for purchases made in the **UK and Ireland** and is subject to a maximum of 1 claim per person/per household.
3. Only one claim can be made per Epson Product purchased and cannot be used in conjunction with any other Epson promotion.
4. Internet access is required to enter the Promotion. No other entry routes are available or valid.
5. With the purchase of one of the following qualifying Epson printers, Participants will be eligible to claim one night free stay as part of the Promotion:

Expression Premium XP-520  
Expression Premium XP-620  
Expression Premium XP-625  
Expression Premium XP-720  
Expression Premium XP-820  
Expression Photo XP-760  
Expression Photo XP-860  
Expression Photo XP-950  
WorkForce WF-3620DWF  
WorkForce WF-7110DTW  
WorkForce WF-3640DTWF  
WorkForce WF-7610DWF  
WorkForce WF-7620DTWF

6. Participants purchasing two of the following multipack inks in the same transaction as one of the qualifying Epson printers, will be able to claim an additional consecutive night stay at the same hotel:

Multipack 26/26XL Claria Premium Ink  
Multipack 24/24 XL Claria Photo HD Ink  
Multipack 27/27XL DURABrite Ultra Ink

7. The Gift is either a one night stay (with Epson printer) or two night stay (with Epson printer and two multipack inks) in a four star hotel.
8. The Gift is valid for hotels in **UK and Ireland**. Hotels locations and dates are subject to availability. The Gift is only valid for use in the country of purchase of the Epson Product. Hotel stays cannot be taken during local Public Holidays or 24<sup>th</sup> December 2014 to 11<sup>th</sup> January 2015 or 1<sup>st</sup> April 2015 to 8<sup>th</sup> April 2015.
9. Accommodation provided will be based on a maximum of two people sharing a standard twin or double room. Please note room type cannot be guaranteed. Breakfast is not included as part of the Gift, however some hotels may offer this as part of their room package. Once a hotel booking is confirmed, no amendments or cancellations can be made.

10. For the avoidance of doubt, the Gift does not include travel to and from the home to the hotel, gratuities, meals, travel expenses or any other incidentals. Presentation of a credit or debit card may be required at check in to guarantee any incidental costs i.e. mini bar, room service etc, or possible occurring city taxes and resort fees as the case maybe.

#### The procedure

11. To claim the Gift please go to [www.epson.co.uk/hotel](http://www.epson.co.uk/hotel) or [www.epson.ie/hotel](http://www.epson.ie/hotel) within 14 days of purchase, complete and print the claim form and post it along with the proof of purchase (receipt) and cut out of barcodes from the printer and inks packaging to **Epson Europe B.V. Hotel Stay Promotion, PO Box 3719, Newport Pagnell, Buckinghamshire MK16 6BY**. Barcodes must be cut off from the packaging from all Epson Products included in the claim, photocopies will not be accepted.
12. Only fully completed claim forms received within 14 days of registering the online claim will be accepted. The proof of purchase provided must be a copy of the original and clearly show the following items; date of purchase, name of the Epson Product(s) purchased and the purchase price and it must match the details entered when registering your claim online.
13. Once your claim has been received and validated, you will receive an email containing a unique booking code within 28 days.
14. Go back to [www.epson.co.uk/hotel](http://www.epson.co.uk/hotel) or [www.epson.ie/hotel](http://www.epson.ie/hotel) to book your hotel using the unique booking code. The booking code is valid until **18.04.2015** and the hotel stay must be taken before **18.08.2015**.
15. This Gift is subject to the availability of hotels and locations provided and can only be booked online through the provided booking system at [www.epson.co.uk/hotel](http://www.epson.co.uk/hotel) or [www.epson.ie/hotel](http://www.epson.ie/hotel) not directly with the hotel.
16. The Gift is valid for use in the **UK and Ireland** only. The Gift is only valid for use in the county of purchase of the Epson Product.
17. Postage costs incurred while claiming shall be borne by the claimant.

#### Use of personal data

18. By entering the Promotion, you expressly give your consent to Epson to use your personal data and to handle your participation in the Promotion as well as your Gift and its booking procedure (the Purpose). You agree to Epson processing of your personal information and to Epson disclosure of your personal information solely to Epson third party providers when their access is necessary for the mentioned Purpose.
19. Personal data captured during the course of this Promotion will be processed in accordance with applicable local Data Protection Laws and Regulations and Promoter's privacy policy. You will be able at any time to require the Promoter to modify, update, clarify or remove this personal data by writing to the Promoter's address or sending an email to [privacy@epson.eu](mailto:privacy@epson.eu)
20. The use of personal data may include informing you about Promoter's Products, services, events or other information that might be of interest to you if you have given your prior consent for this use at the time of registration within Promoter' website. Each time you receive any promotional electronic communication, you will have the opportunity to opt-out by ticking the opt-out tick box.
21. You acknowledge that you may be required to participate in publicity relating to the Promotion without further consent or payment. Such publicity may include, without limitation, use of the

entrants' names and/or images and statements made by the entrants concerning the Promotion.

22. The choice of removal of your personal data may result in withdrawal from this Promotion.

#### Other conditions

23. Bulk entries made through trade/agents/consumer groups or third parties or automated services are invalid and will not be accepted. If it becomes apparent that a Participant is using a computer(s) to circumvent this condition by, for example, the use of 'script', 'brute force' or any other automated means, that person's entries will be disqualified and any prize award will be void. No entries submitted via any other means will be accepted.
24. Employees, or their immediate families, of the Promoter or the retailer, their agents, or anyone professionally connected with the Promotion are excluded.
25. If you return the Epson Product to the seller for any reason, you will not be entitled to claim or keep your Gift.
26. Sometimes, through reasons outside of the Promoters control, the website may not be accessible. The Promoter cannot guarantee continuous, uninterrupted access to the website. No responsibility will be accepted for any difficulties in entering, claims or any entries/claims delayed or corrupted. The Promoter will have no liability for any loss arising out of such an event.
27. The Promoter is not responsible for any third party acts or omissions and cannot guarantee that these events will be free from disruptions, failings or cancellations. The Promoter is not liable for such disruptions, failings or cancellations unless they are caused by the Promoter's negligence.
28. The promoter reserves the right to require Participants to provide proof of their eligibility to participate in the promotion. Persons not fulfilling these conditions or that refuse to provide proof of their eligibility to participate will be automatically excluded from the promotion and, should they claim, not eligible to claim the reward. It should be noted that Participants are identified by the personal data that they provided. In the event of dispute, these elements shall be deemed authentic.
29. The Promoter reserves the right to exclude any Participant, at any time and without prior notice, if that Participant has acted in breach of these rules or failed to meet the criteria for eligibility set out above.
30. If any provision of these promotional terms is found by any court, tribunal or administrative body of competent jurisdiction to be illegal, invalid or otherwise unenforceable, the other provisions of these promotional terms will not be affected and will remain in full force and effect.
31. Failure by the promoter to enforce any provision of these promotional terms in whole or in part will not constitute a waiver, or effect the promoters right to require the future performance in full thereof, nor shall the promoters waiver of any breach of any provision of these promotional terms constitute a waiver of any subsequent breach or nullify the effectiveness of any such provision.
32. The Gift is not transferrable. There is no cash, refund or credit alternative which will be given in whole or in part.
33. The Promoter reserves the right to replace the Gift (in whole or in part) with any other Gift of a similar value.

34. The Promoter will not accept responsibility for lost claims. The Promoter will reject claims received after the closing date and those which it reasonably considers to be incomplete, illegible or fraudulent.
35. To the fullest extent permissible by law, the Promoter shall not be liable for any loss or damage whatsoever which is suffered or sustained as a result of participation in the Promotion.
36. The Promoter will not be responsible for any inability of a Participant to take up the Gift.
37. The Participant is solely responsible for reporting and accounting for any taxes applicable under relevant laws for any Gift received from Epson.
38. These terms and conditions are governed by the laws of the country in which you have purchased the Epson Product and come under the jurisdiction of the competent courts of that country.
39. By entering this promotion you confirm that you have read, understood and accept these terms & conditions. Promoter reserves the right to cancel or amend these terms and conditions without notice in the event of any circumstances beyond its reasonable control.
40. Promoter: The Promoter is Epson Europe B.V. having its registered office in Amsterdam, Azie Building, Hoogoorddreef 5, 1101BA Amsterdam Zuidoost, The Netherlands. For all correspondence please write to the following address: Epson European Marketing Department, Free Hotel Stay Promotion, Westside, London Road, Apsley, Hemel Hempstead, Herts HP3 9TD, United Kingdom.”