SAMSUNG TABLET CASHBACK ("PROMOTION") SAMSUNG ELECTRONICS (UK) LIMITED TERMS AND CONDITIONS

Participants agree to be bound by these terms and conditions (the "Terms and Conditions"). Any information or instructions published by the Promoter about the Promotion at www.samsung.com/uk/tabs-cashback form part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 1000 Hillswood Drive, Chertsey, Surrey, KT16 OPS (the "Promoter" or "Samsung").

Promotion Period

2. The Promotion will commence at 00:01 (GMT) on 13 November 2014 and shall close at 23:59 (GMT) on 31 December 2014 (the "Promotion Period"). Participants must wait 30 days after purchase before submitting a claim. Claims must be made within 60 days from purchase. Therefore claims may only be submitted between 30 and 60 days after the date of purchase of a Promotion Product. The first day after purchase counts as day 1.

Offer

3. Participants who purchase a new (i.e. not second hand) Samsung tablet from the list of models set out in the table below (each "a Promotion Product" and together "the Promotion Products") from an eligible retailer in the UK each a "Participating Retailer") (whether purchase is made instore or online) within the Promotion Period which is not sold as part of: (i) a bundle; (ii) another promotion (save for promotions offered directly by the Participating Retailers); or (iii) as part of a mobile phone contract, will be entitled claim a cashback reward (paid by way of bank transfer) for the relevant cashback amount. The relevant cashback amount per Promotion Product shall be as set out in the table below. Only purchases from Participating Retailers are eligible for this Promotion. Purchases from eBay and Amazon Marketplace are specifically excluded from this Promotion.

Product Name	Product Code	Participating Retailers	Cashback Reward in Sterling
Galaxy Tab S 8.4 Wi-Fi (8.4" White & Brown)	SM-T700NZWABTU SM-T700NTSABTU	Dixons Carphone (trading as 'Currys PC World' and 'Carphone Warehouse'), John Lewis Partnership, Shop Direct, Argos, Samsung e-store & Samsung Brand Stores	£25.00
Galaxy Tab S 10.5 Wi-Fi (10.5" White & Brown)	SM-T800NZWABTU SM-T800NTSABTU		£50.00

Each a "Cashback Reward and together the "Cashback Rewards"

Eligibility

- 4. To be eligible to participate in the Promotion you must be a UK resident aged 18 years or over.
- 5. Any person professionally connected to this Promotion (including retail store staff) are not eligible to enter.
- 6. Participants may claim for a maximum of one Cashback Reward during this Promotion.
- 7. This Promotion is only available to end users (e.g. not to any reseller).
- 8. Cashback Rewards shall be paid by way of bank transfer and participants must have a UK bank account in order to receive the same.

Entry

- 9. After purchase of a Promotion Product participants should visit www.samsung.com/uk/tabscashback, complete the claim form and submit it together with a scanned copy of their proof of purchase. Only one claim may be made per person. Claims may only be submitted between 30 and 60 days after the date of purchase of a Promotion Product.
- 10. Participants will receive their Cashback Reward by way of bank transfer within 30 days of submitting a valid claim.
- All fully completed claim forms (together with proof of purchase) must be received between 30 and 60 days of the relevant purchase date, meaning the final claim date for purchases made on 31December 2014 is no later than 23:59 (GMT) on 1 March 2015 (the "End Date"). Claim forms received after the End Date will not be eligible.
- 12. If the claim is deemed to have not been submitted correctly, the Participant will be notified via email and SMS and offered the opportunity to provide the required information within seven (7) days. If no response is received then the claim shall be marked as invalid and the Participant will no longer be eligible to receive the Cashback Reward.
- 13. Applications that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of claims.
- 14. The Promoter reserves the right at its absolute discretion to disqualify claims which it considers do not comply with these terms and conditions.
- 15. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid claims including, without limitation, to generate or require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant. This process may involve the Promoter sharing information with third parties.
- 16. A claim must be made by the Participant, and must not be made through agents, third parties or in bulk.

Privacy and Data Protection

- 17. The Promoter may use any personal information submitted by the Participant to advise Participants of future promotions and to provide information about products of the Promoter or its associated companies that may be of interest. The Participant hereby consents to such personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: http://www.samsung.com/uk/info/privacy.html. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
- 18. Other than as set out in these terms and conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when entering the

Promotion or claiming the Cashback Reward will not be used for any promotional purpose, nor shall they be passed to any third party.

General

- 19. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
- 20. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
- 21. Cashback Rewards are non-transferable and not redeemable for cash by participants.
- 22. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
- 23. Participants will be solely responsible for any and all applicable taxes and any other relevant costs, expenses which are not stated in the Terms and Conditions as included in the Cashback Reward.
- 24. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Cashback Reward. The above limitation of liability shall not apply to death or personal injury caused as a result of Promoter's negligence.
- 25. The Promotion is governed by English law.