

LUMIX GH4 Cashback Promotion

Panasonic

Purchase an applicable Lumix GH4 camera from a participating retailer and qualify for £100 /€120 Cashback.

Helpline Number – 0800 072 7649 | E-mail – cashback@fotf.co.uk

Promotion Period : 5th February 2015 to 16th March 2015



PROMOTION TERMS AND CONDITIONS.

1. The Lumix GH4 Cashback Promotion (hereafter referred to as the "Promotion") is promoted by Panasonic UK, a branch of Panasonic Marketing Europe GmbH, whose registered address is Panasonic House, Wiltoughby Road, Bracknell, Berkshire RG12 8FP, UK (the "Promoter").

ELIGIBILITY

2. The Promotion is applicable to EEA residents who are aged 18 years or over
3. In order to qualify for the Promotion, participants must purchase a new (not second hand) qualifying Lumix-G Camera from a participating retailer in the UK or Republic or Ireland between 5th February 2015 and 16th March 2015. Claims relating to products purchased before or after this promotional period will be deemed invalid.

Qualifying Products / Cashback Values

Model	Cashback(£)	Cashback(€)
DMC-GH4UE-K	100.00	120.00
DMC-GH4HEB-K	100.00	120.00
DMC-GH4EB-K	100.00	120.00

No cash alternative is available for this Promotion. Cashback values are not transferable unless the customer is from ROI or other EEA countries.

4. **Specific Seller Exclusions:** Products purchased from eBay, whether listed as new or otherwise, will not be eligible for this Promotion. Products purchased from third party sellers on Amazon (i.e. not from Amazon directly) whether fulfilled by Amazon or not, will not be eligible for this Promotion. Products purchased from Dixons Travel will not be eligible for this Promotion. Please check with your retailer for further information to avoid disappointment.

CLAIM PROCESS

5. To claim this promotion for your purchase, please complete the online claim form (www.panasonic.co.uk/promotions) and upload a copy of your full purchase receipt (not deposit receipt) and an image of the product barcode which can be found on the side of your product box (showing the model number and serial number) by 27th April 2015. Applications made after this date will not be eligible for the Promotion. Please ensure your purchase receipt includes the model number purchased and the date of purchase.
6. **PLEASE NOTE : Participants must wait 28 DAYS, from the date of purchase BEFORE submitting their on-line claim.** In any event, the last date for registration will be 27th April 2015. Participants must keep the Qualifying Product for a period of at least 28 days from the date of purchase. If the Qualifying Product is returned within this period, the Promoter will be entitled to claim back the Cashback Value paid.
7. The Promoter will not process a claim if the participant cannot provide both an image of the product barcode and a copy of the purchase receipt. If, for any reason, the participant has not retained the product box, the Promoter will accept an image of the serial number found on the base of the Qualifying Product.

8. Customers who are unable to upload the supporting documentation to verify their claim, may send their printed Claim form along with a photocopy of the full purchase receipt (we are unable to return these so please do not send the original) and an image of the product barcode to the address below, to be received on or before 27th April 2015. Printed claim forms received after this date will not be eligible for this Promotion.

Address for Postal Claims:

Lumix GH4 Cashback Offer

HWA, 3 Ilex House, 94 Holly Road, Twickenham TW1 4HF

9. The Promoter will not be held responsible or liable for any technical, hardware, software, server, website or other failures or damage of any kind to the extent that this prevents the participant from or otherwise obstructs the participant to enter in the Promotion. Claims made by fax, telephone or email will not be accepted. Illegible, incomplete or altered claim forms will be deemed void, as will claim forms not completed in accordance with these terms and conditions.
10. Upon submission of your online registration, your claim will be verified. Participants will be sent an automated email to confirm receipt of their cashback claim and the next steps of the claim process. The cashback value mentioned on this email is an estimate based on the information participants have provided. The information will be verified and the cashback value maybe subject to change.
11. Participants are informed that PayPal charges, may apply. Cheques must be used within 6 months of the date of issue.
12. The Promoter reserves the right to verify the eligibility of all claims to protect itself against fraudulent, invalid or repetitive claims including, without limitation, to require the participant to prove that it did not return the product within the period of 28 days from the date of delivery. Claims for returned products, bad faith or fraudulent entries will be invalidated.
13. Please allow 28 days from the date we receive your claim and all supporting documentation, to receive your Cashback. If you have not received your Cashback within the estimated 28 days, please contact us, using the contact details above, no later than 35 days after submitting your claim. Regrettably, claims pursued after this time, as well as outside of the closing deadline, will not be accepted.
14. The Promoter reserves the right to amend these terms and conditions at any time and to amend or withdraw this promotion at any time. Only one claim per qualifying product purchased can be made.
15. Any personal information supplied by you will be used by Panasonic and their contractors Howard Warwick Associates, solely for the purpose of this promotion and in accordance with data protection legislation. Please see Panasonic privacy policy for further information (http://www.panasonic.co.uk/html/en_GB/Privacy+Policy/219629/index.html).
16. By claiming this Cashback, applicants will be deemed to have read and accepted these terms and conditions.

These terms and conditions are governed by English Law

Claim online at: www.panasonic.co.uk/promotions