SAMSUNG

Up to £100 cashback.

When you trade in your old tablet for an award-winning, Galaxy Tab S with super realistic, Super AMOLED.

SAMSUNG

Search Tab S vs Falcon



Super AMOLED display

SAMSUNG

Don't be average. Be Super.

When it comes to display quality, why settle for average when you can experience pictures and film in stunning Super AMOLED on the award-winning Galaxy Tab S?

Super colour.

Enjoy the true colour of pictures, films and content with 20% greater colour reproduction compared to the average LCD tablet display.

Super detail.

Savour a brighter, more dynamic viewing experience with 4 million AMOLED pixels and a contrast ratio 100 times higher than the average LCD display.

Super opportunity.

Get up to £100 back on the cost of a new Galaxy Tab S when you trade-in your old tablet.

Super simple.

- 1. Buy a new Samsung Tab S in a qualifying store or online.
- 2. Visit samsung.com/uk/tabs-tradein within 14 days of making your purchase and register your details.
- **3.** Using the upgrade pack you receive, simply send us your old working tablet to the Freepost address within 21 days of receipt of your approval e-mail from us.
- 4. Receive up to £100 back via bank transfer.

TERMS & CONDITIONS

Promoter: Samsung Electronics (UK) Limited, Samsung House, 1000 Hillswood Drive, Chertsey, Surrey, KT16 OPS ("Promoter"). Employees or agents of the Promoter, their families or households are not eligible. Participants must be UK residents over the age of 18. Participants who purchase a new (i.e. not second hand) Samsung Galaxy Tab S tablet (Galaxy Tab S 8.4" Wi-Fi, or 10.5" Wi-Fi in White or Brown), which is not sold as part of: (a) abundle; (i) another promotion (save for promotions offered directly by the participating retailers); or (ii) as part of a mobile phone contract, (each a "Promotion Product") from a participating UK retailer (whether the purchase is made in-store or online) between 12 February and 25 March 2015 will be entitled to trade-in an existing device for a cash reward, with a £100 trade-up reward being payable for Samsung or iOS tablets and a £50 trade-up reward payable for other Android or Windows tablets. Tablets must be 7" or over and in a good working condition to qualify for the promotion. The trade-up reward will be paid by way of bank transfer. Participants must have a UK bank account in order to receive their cash back reward. Purchases form auction websites (e.g. -Bay), marketplace sales through retail websites (e.g. Amazon Marketplace), and any retailers which are not specified as participating are specifically excluded from this Promotion. To claim, you must visit samsung.com/uk/tabs-tradein, complete the online claim form and upload a copy of your proof of purchase. A completed claim form must be received within 14 days of purchase. We must then receive your trade-in device within 21 days of the date of a approval notification being sent to you. Only one claim can be made per person. Full terms and conditions are available at samsung.com/uk/tabs-tradein



Super AMOLED display

Samsung Tablet and Android Trade-Up Promotion ('Promotion') Terms and Conditions

Participants agree to be bound by these terms and conditions (the 'Terms and Conditions'). Any information or instructions published by the Promoter about the Promotion at www.samsung.com/uk/tabs-tradein form part of these Terms and Conditions.

The Promoter

 The Promoter is Samsung Electronics (UK) Limited, Samsung House, 1000 Hillswood Drive, Chertsey, Surrey, KT16 OPS (the 'Promoter' or 'Samsung'). Claims must not be sent to this address as they will not be processed.

Promotion Period

2. The Promotion will commence at 00:01 (GMT) on 12 February 2015 and shall close at 23:59 (GMT) on 25 March 2015 (the "Promotion Period").

Eligibility

- 3. To be eligible to participate in the Promotion you must be a UK resident aged 18 years or over.
- 4. This Promotion is available only to consumers (i.e. not to any business or reseller).
- 5. Employees or agents of the Promoter, stockists, retailers and resellers are not eligible to enter.

Offer

- 6. Participants who purchase a new (i.e. not second hand or refurbished) qualifying Samsung product from the list of models set out in the table below paragraph 7 (each a "Promotion Product" and together the "Promotion Products") within the Promotion Period from a Participating Retailer in the UK will be entitled to trade in their existing Trade-Up Device) and receive a "Trade-up Reward" for the relevant amount applicable for the Promotion Product purchased. Details of the applicable Trade-up Devices and Trade-up Rewards are set out in the table below paragraph 8.
- 7. Purchases from auction websites (e.g. eBay) or marketplace sales through retail websites (e.g. Amazon Marketplace or Play Trade) are specifically excluded from this Promotion. The Promotion Product must not be sold as part of: (i) a bundle; (ii) another promotion (save for promotions offered directly by the Participating Retailers); or (iii) as part of a mobile phone contract.

Product Name	Product Code	Participating Retailers
Tab S 8.4	SM-T700NZWABTU SM-T700NTSABTU	Dixons Carphone (trading as 'Currys PC World' and 'Carphone Warehouse'), John Lewis Partnership, Shop Direct, Argos, Samsung e- store & Samsung Brand Stores

8. For your existing Trade-up Device to qualify for the Trade-up Reward it must meet the criteria in the table below, have a diagonal screen size of 7 inches or more and be complete and undamaged (reasonable wear and tear excepted) (the "Trade-up Criteria). For the avoidance of doubt each of the following is considered beyond reasonable wear and tear: cracked, split, damaged, water damaged or open chassis structure, cracked or non-working display, does not power on. Power cables and documentation are not required. Only devices that comply with the Trade-Up Criteria are a "Trade-Up Device" for the purposes of this Promotion.

Trade-up Device	Trade-up Reward
Android or Windows Tablet over 7"	£50.00
Samsung Tablet or iOS Tablets over 7"	£100.00

9. Only one claim per person per Promotion Product is permitted.

Claims

- 10. In order to participate in the Promotion and claim a Trade-up Reward, participants must go to <u>www.samsung.com/uk/tabs-tradein</u>, and follow the prompts to the redemption page where they will be asked to complete the online claim form and submit a copy of their proof of purchase (the 'Claim').
- 11. Claims must be made within fourteen [14] days of the date of purchase (the "Claim Period").For the avoidance of doubt, the date of purchase on the invoice or receipt counts as day one(1) of the Claim Period. Claims received outside the Claim Period will be marked as invalid and will not be accepted.
- 12. Provided your application is approved, you will receive a confirmation email within two (2) days. You will also be sent a box to securely return your old device free of charge. Place your Trade-up Device into the box and affix the returns label to the front and barcode to the back of the box and drop off the box at the post office. The Promoter must receive the Trade-up Device within twenty one (2) days of the date of the approval notification.
- 13. Deletion of all data and information stored in any Trade-up Devices submitted by a participant and/or other storage media to be traded-in is the participant's absolute

responsibility. The Promoter accepts no responsibility for participants' data and software, or for any loss or damage to that data and software. Upon receipt by the Promoter of a Tradeup Device from a participant all data will be permanently and irretrievably destroyed. Please note the Promoter is unable to retrieve any participant data once a device has been received.

- 14. For a device to qualify for the full Trade-up Reward it must meet the Trade-up Criteria. If your device does not meet these conditions If the device does not meet the Trade-up Criteria, you will receive notification of this by [e-mail and SMS]. The Promoter will inform you whether your claim has been rejected or if you have been offered a revised Trade-up Reward (depending on the condition of the Trade-Up Device).
- 15. If your Claim is rejected you have seven (7) working days to request the return of the Tradeup device. If no response is received within (7) working days your Trade-up device will automatically be recycled free of charge.
- 16. Provided that the device meets the Trade-up Criteria the participant will receive confirmation of receipt by email and SMS stating that the Claim has been successful and has been validated and that the Trade-up Reward paid via a bank transfer within 30 calendar days. If an email acknowledgement has not been received within 30 calendar days of the participant posting the device, it is the claimant's responsibility to contact the Promoter's customer service team at help@SamsungTradeIn.com or by telephone on 0843 5962 981.
- 17. Only invoices and receipts will be accepted as proof of purchase. The purchase price of the Promotion Product purchased must be clearly indicated as paid. If a participant fails to provide a valid proof of purchase and/or the Claim is not been submitted correctly, the participant will be notified via email and SMS and offered the opportunity to provide the required information within seven (7) days. If no response is received, one further email and SMS will be sent requesting the required items. If no response is received within seven (7) days of the second email and SMS, then the Claim shall be marked as invalid and the Participant will no longer be eligible to participate.
- 18. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged Claims (e.g. which are lost in the post or where online data is not received or is corrupted).
- 19. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these terms and conditions.
- 20. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a participant.
- 21. If a participant returns the Promotion Product after submitting a Claim, the Claim will be invalid and the participant must immediately call 0843 5962 981 to cancel the claim. The Promoter reserves the right to check with the retailer whether a Promotion Product has been returned and, by submitting a Claim, the participant provides consent to the Promoter to do so. The Promoter reserves the right to report suspicious activity or Claims to the police.

- 22. A Claim must be made by the participant and must not be made through agents or third parties.
- 23. The name and address shown on the proof of purchase must match the participant's details included on the claim form.

Privacy and Data Protection

24. The Promoter may use any personal information submitted by the participant to advise participants of future promotions and to provide information about products of the Promoter or its associated companies that may be of interest. The participant hereby consents to such personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: <u>www.samsung.com/uk/info/privacy.html</u>. The participant may withdraw consent to such

use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.

25. Other than as set out in these terms and conditions or for the purposes of operating the Promotion, the details and information provided by the participant when entering the Promotion or claiming the Trade-up Reward will not be used for any promotional purpose, nor shall they be passed to any third party.

General

- 26. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
- 27. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
- 28. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
- 29. Proof of posting will not be accepted as proof of receipt. The Promoter cannot accept liability for any participant's devices lost, damaged or destroyed during delivery and recommends that participants securely package their device prior to sending. The Promoter is unable to accept hand delivery of devices.
- 30. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in the Terms and Conditions as included in this Promotion.
- 31. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt,

possession, use and/or misuse of the Trade-up Reward. The above limitation of liability shall not apply to death or personal injury caused as a result of Promoter's negligence.

32. The Promotion is governed by English law.