

# Spring Extended Warranty Promotion

# Panasonic

Purchase an applicable Camcorder or Lumix camera from a participating retailer and qualify for a Free 5 Year Warranty.

Helpline Number: 0844 844 3899 (option 3)

E-mail: [www.panasonic.co.uk/email](mailto:www.panasonic.co.uk/email)

Promotion Period: 26th March 2015 and 2nd June 2015

Claim Deadline: 31st July 2015



## PROMOTION TERMS AND CONDITIONS.

1. The Camcorder and Lumix Camera 'Extended Warranty' Promotion (hereafter referred to as the "Promotion") is promoted by Panasonic UK, a branch of Panasonic Marketing Europe GmbH, whose registered address is Panasonic House, Willoughby Road, Bracknell, Berkshire RG12 8FP, UK (the "Promoter").

### ELIGIBILITY

2. The Promotion is applicable to EEA residents who are aged 18 years or over.
3. In order to qualify for the Promotion, participants must purchase a new (not second hand) qualifying Camcorder or Lumix Camera from a participating retailer in the UK or Republic of Ireland between 26th March 2015 and 2nd June 2015. Claims relating to products purchased before or after this promotional period will be deemed invalid.

#### Qualifying products are:

**Camcorders:** HC-X1000E, HC-WX970EB-K, HC-VX870, HX-A500E

**Lumix Cameras:** DMC-GH4HEB-K, DMC-GH4EB-K, DMC-LX100EBK, DMC-LX100EBS, DMC-FZ1000EB, DMC-CM1EB-S, DMC-TZ71EB-K, DMC-TZ70EB-K, DMC-TZ70EB-S, DMC-TZ60EB-K, DMC-TZ60EB-S

#### No cash alternative is available for this Promotion.

4. All Lumix Cameras / Camcorders must be new and genuine Panasonic products. Purchases of second hand, refurbished or reconditioned products, products imported from outside the EEA or products which are counterfeit or infringe the intellectual property rights of the Panasonic group of Companies in any way will not qualify for this Promotion.
5. **Specific Seller Exclusions:** Products purchased from eBay, whether listed as new or otherwise, will not be eligible for this Promotion. Products purchased from third party sellers on Amazon (i.e. not from Amazon directly) whether fulfilled by Amazon or not, will not be eligible for this Promotion. Please check with your retailer for further information to avoid disappointment.

### CLAIM PROCESS

6. To claim this promotion for your purchase, please complete the online claim form ([www.panasonic.co.uk/promotions](http://www.panasonic.co.uk/promotions)) and upload a copy of your full purchase receipt (not deposit receipt) showing the model number, by 31st July 2015. Applications made after this date will not be eligible for the Promotion. Please ensure your purchase receipt includes the model number purchased and the date of purchase.
7. The Promoter will not process a claim if the participant cannot provide a copy of the purchase receipt.

8. Customers who are unable to upload the supporting documentation to verify their claim, may send their printed claim form along with a photocopy of the full purchase receipt (we are unable to return these so please do not send the original) to the address below, to be received on or before 31st July 2015. Printed claim forms received after this date will not be eligible for this Promotion.

#### Address for Postal Claims:

Panasonic UK (Camcorder/Lumix Camera 5 Year Warranty Offer)  
Willoughby Road, Bracknell, Berkshire RG12 8FP, United Kingdom

9. The Promoter will not be held responsible or liable for any technical, hardware, software, server website or other failures or damage of any kind to the extent that this prevents the participant from or otherwise obstructs the participant to enter in the Promotion. Claims by fax, telephone or email will not be accepted. Illegible, incomplete or altered claim forms will be deemed void, as will claim forms not completed in accordance with these terms and conditions.
10. Upon submission of your online registration, your claim will be verified. Upon redemption we will activate your Warranty and send you a certificate by email, which will confirm your Warranty cover period and contact details. If you do not have an email address, the certificate will be sent to you by post.
11. All claims will be processed within 30 days of completion, however if you have not received confirmation within 30 days, please contact the Extended Warranty Administration Helpline on 0344 844 3899 or e-mail via [www.panasonic.co.uk/email](mailto:www.panasonic.co.uk/email). Regrettably claims pursued after this time, as well as outside of the closing deadline, will not be accepted.
12. The Promoter reserves the right to amend these terms and conditions at any time and to amend or withdraw this promotion at any time. Only one claim per qualifying product purchased can be made.
13. The Promoter reserves the right at its absolute discretion to disqualify claims which it considers do not comply with these terms and conditions.
14. Any personal information supplied by you will be used by Panasonic, solely for the purpose of this promotion and in accordance with data protection legislation. Please see Panasonic privacy policy for further information ([http://www.panasonic.co.uk/html/en\\_GB/Privacy+Policy/Z19629/index.html](http://www.panasonic.co.uk/html/en_GB/Privacy+Policy/Z19629/index.html)).
15. By claiming this Extended Warranty, applicants will be deemed to have read and accepted these terms and conditions.

These terms and conditions are governed by English Law.

Claim online at: [www.panasonic.co.uk/promotions](http://www.panasonic.co.uk/promotions)